



SPRING / SUMMER 2025

INTRODUCTION

Introducing Spring/Summer 2025, entitled 'The Show Off'.

Spring/Summer 2025 is an anthem for the bold, the expressive, and the defiantly unique.

This season, we follow the journey of our muse, Mira.

A naturally confident woman who always champions self-expression, she is not just a fashion icon but a beacon of fearless authenticity.

Mira's world is one where fashion is a declaration of identity. As the city awakens to the fresh bloom of spring, Mira moves through its streets like a breath of fresh air.

Every corner a runway, every sidewalk a spotlight. Mira is a mural in motion, living boldly in a world that watches in awe. As she sips her morning espresso, the atmosphere around her seems to pause - fellow patrons by her irresistible aura.

Her laughter fills the space, as vibrant and inviting as the season itself.

As the day unfolds, the energy shifts from the buzz of daily life to the allure of after dark. The air is electric with potential, and Mira is at its centre.

Her dynamism a magnet for all.

This season is not defined by the garments themselves, but the confidence in which they give the wearer. It's the rush of stepping out of the shadows and into the sun; the power of presence and the undeniable force of personality amplified by what one chooses to wear. "The Show Off' is a celebration of pattern and colour. It's for the Mira's of the world, who inspire us to live as loudly as our dreams will allow. This season, every woman is invited to step into her own spotlight, to live fearlessly and with intention.

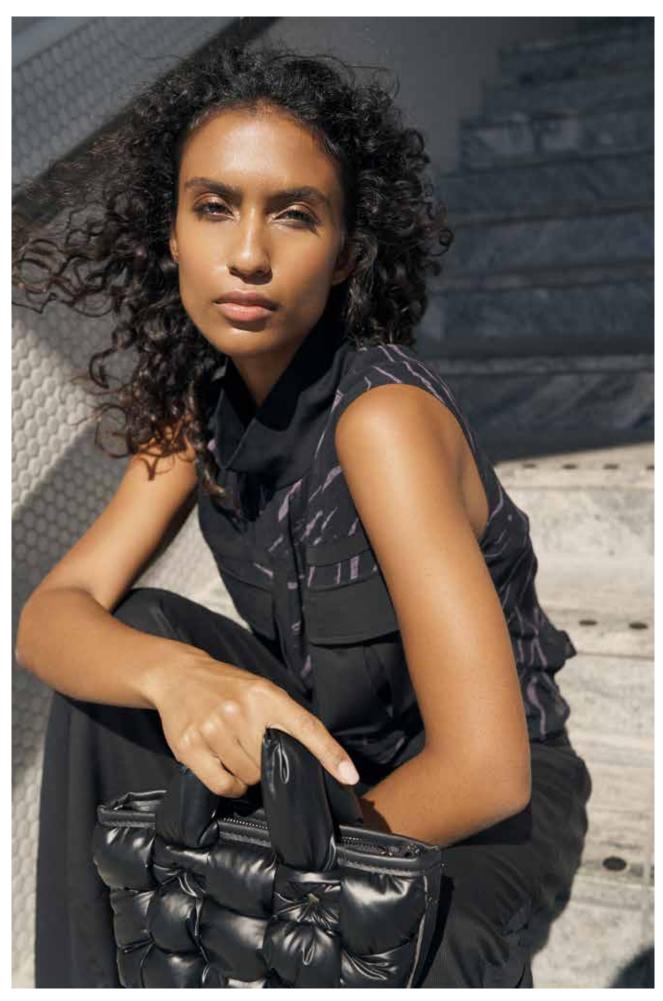
This is SS25 Feminine. Raw. Sophisticated.

Enjoy the season



JANNIE LYMANN Designer/Founder





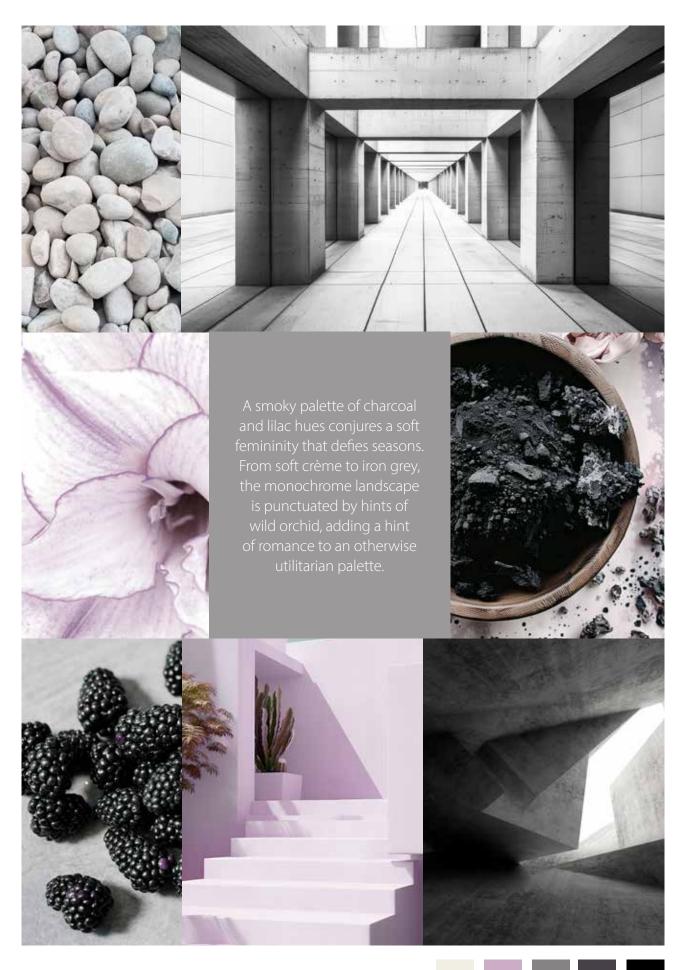
C O N T E N T S

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CAPSULE 1

































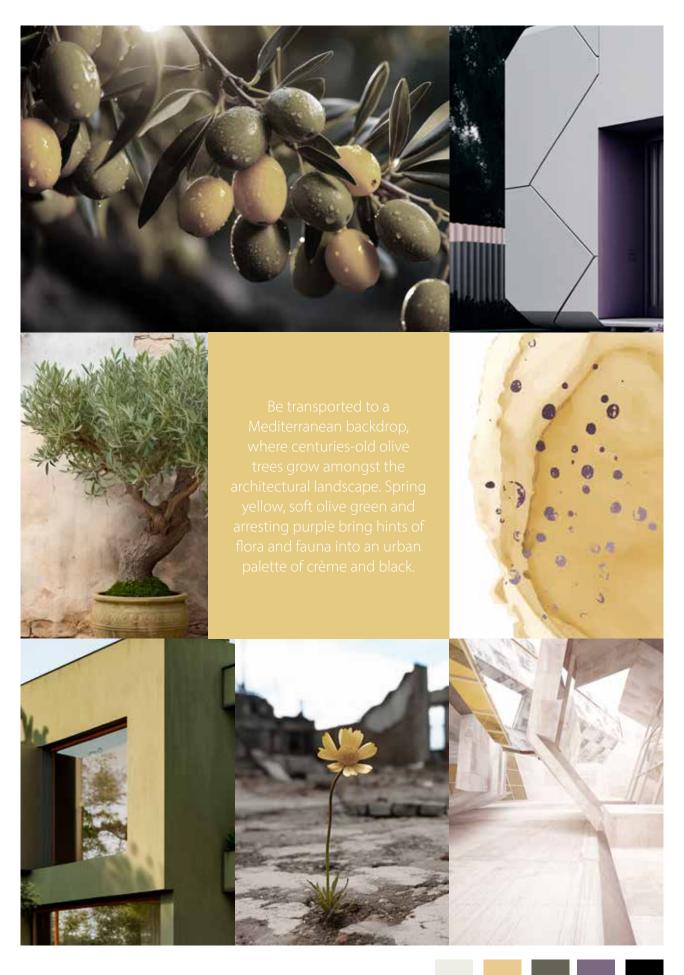






CAPSULE 2





































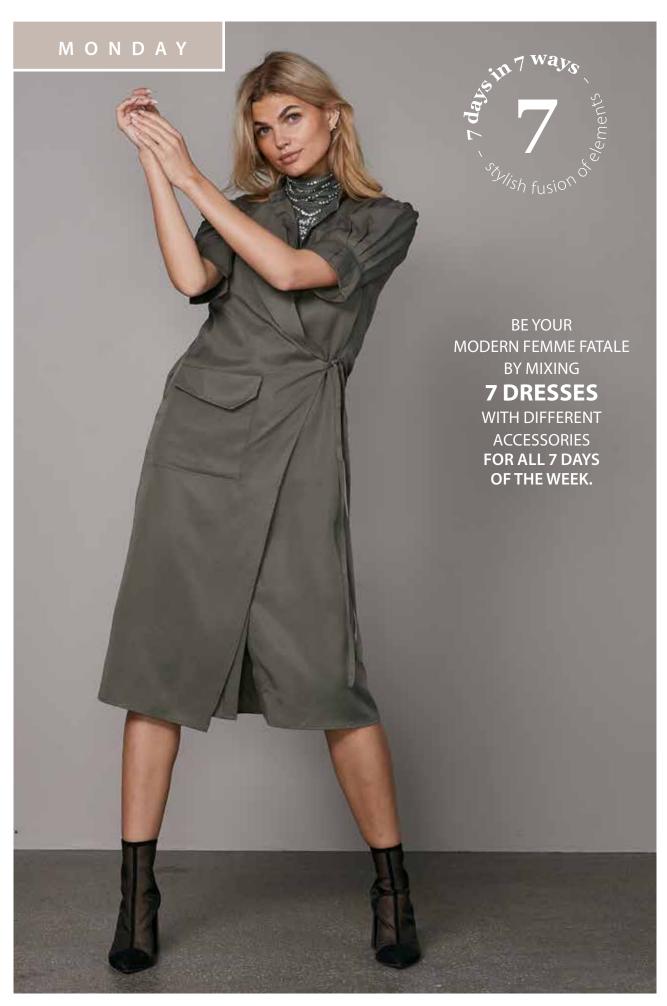












TUESDAY





WEDNESDAY

THURSDAY





FRIDAY

SATURDAY





SUNDAY



YMKE DRESS - 1 8327-21



YMKE DRESS - 2 8327-22



YMKE DRESS - 3 8327-24



YMKE DRESS - 4 8327-23



YMKE DRESS - 5 8327-25



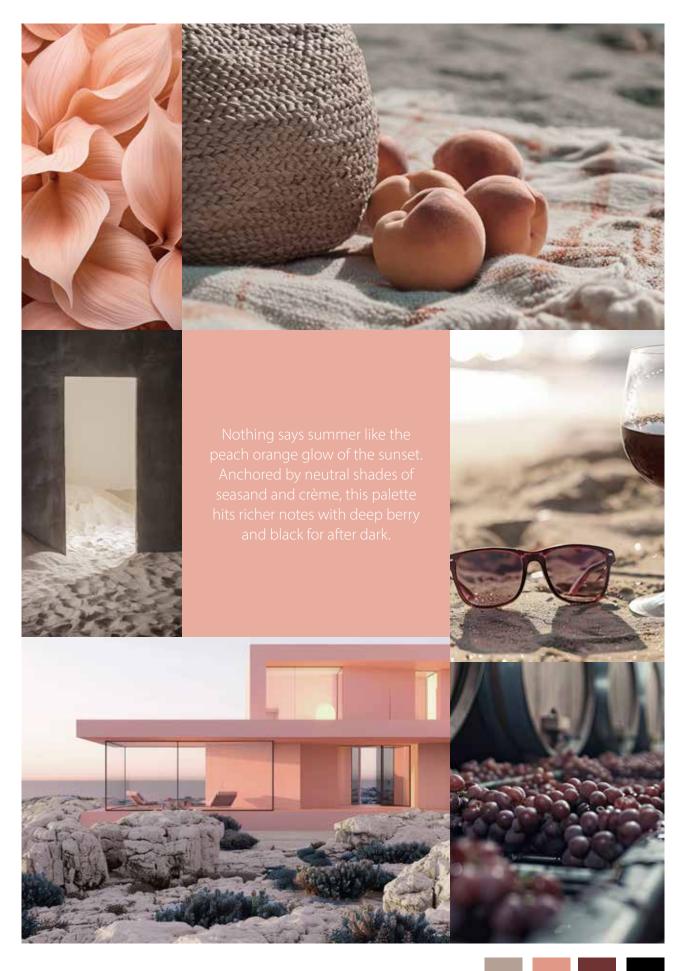
YMKE DRESS - 6 8327-26



YMKE DRESS - 7 8327-20

C A P S U L E 3





























C A P S U L E 4



















































8310-23: VARA DRESS



8308-46: YRSA TOP 8302-10: YEMINA TROUSERS 0990-82: YANA BAG SMALL



8303-30: YARIN VEST TOP 8303-10: YARIN TROUSERS



8309-35: YANNA JACKET 8309-10: YANNA TROUSERS



8304-38: YASMA JACKET 8336-46: YDA TOP 8341-20: YURI SKIRT



8303-35: YARIN BLAZER 0990-85: YANA NECKLACE 8303-10: YARIN TROUSERS



8304-37: YASMA HOODIE 8351-23: YALDA DRESS



8302-42: YEMINA SHIRT S/S 8302-10: YEMINA TROUSERS 0990-80: YANA BOW



8300-42: YELENA SHIRT S/S 8300-10: YELENA TROUSERS 0990-84: YANA NECKLACE THIN



8341-46: YURI TOP 8341-10: YURI TROUSERS



8346-60: YOANA BLOUSE KNIT 8351-46: YALDA TOP 8347-10: YONNA TROUSERS



8307-35: YOKO BLAZER 8307-11: YOKO TROUSERS



8331-50: YNETTE TEE LACE 8309-23: YANNA DRESS



8307-40: YOKO TOP 8309-10: YANNA TROUSERS



8351-23: YALDA DRESS



8339-35: YUKI BLAZER 8321-23: YRJA DRESS 0990-81: YANA BOW



8336-46: YDA TOP 8351-46: YALDA TOP 8307-10: YOKO TROUSERS



8321-40: YRJA TOP 8321-10: YRJA TROUSERS 0990-84: YANA NECKLACE THIN



8342-60: YUMI BLOUSE KNIT 8321-10: YRJA TROUSERS



8307-23: YOKO DRESS 0990-84: YANA NECKLACE THIN



8307-35: YOKO BLAZER 8346-60: YOANA BLOUSE KNIT 8321-23: YRJA DRESS



8321-35: YRJA SHIRT 0990-85: YANA NECKLACE 8307-10: YOKO TROUSERS 0990-82: YANA BAG SMALL



8303-33: YMKA BOLERO 8327-24: YMKA DRESS - 3



8304-38: YASMA JACKET 8315-60: YADE BLOUSE 8315-10: YADE TROUSERS



8327-21: YMKE DRESS - 1 0990-82: YANA BAG SMALL



8341-33 : YURI VEST TOP 8339-20: YUKI SKIRT 8331-19: YNETTE LEGGINGS LACE



8324-35: YEN JACKET 8324-10: YEN TROUSERS



8325-35: YLVA JACKET 8306-23: YOLA DRESS



8326-40: YTTA SHIRT S/S 8326-10: YTTA TROUSERS



8324-40: YEN TOP 8325-20: YIVA SKIRT 0990-82: YANA BAG SMALL



8327-22: YMKE DRESS - 2 8306-10: ELINA YOLA TROUSERS



8324-23: YEN DRESS 0990-82: YANA BAG SMALL



8305-26: YDUN TUNIC 8337-15: YETTA SHORTS



8306-10: YOLA BLOUSE 8306-10: ELINA YOLA TROUSERS



8337-33: YETTA VEST 8337-15: YETTA SHORTS 0990-84: YANA NECKLACE THIN



8327-26: YMKE DRESS - 6



8310-50: YARA TOP S/S 8314-10: ELINA YAINA TROUSERS



8322-33: YVE VEST 8322-20: YVE SKIRT 8319-10: YODI TROUSERS



8322-23: YVE DRESS



8338-40: YULI SHIRT 8326-10: YTTA TROUSERS



8332-60: YEO BLOUSE KNIT 8312-10: YUSI TROUSERST



8313-50: : YUI BLOUSE S/S 8325-35: YLVA JACKETS 8313-10: : YUI TROUSERS



8310-40: YARA SHIRT 8314-10: ELINA YAINA TROUSERS



8305-23: YDUN DRESS



8334-50: YAFFA BLOUSE S/S KNIT 8324-35: YEN JACKET 8313-10: YUI TROUSERS



8305-40: YDUN SHIRT S/S 8324-10: YEN TROUSERS



8322-33: YVE VEST 8311-46: YALIA TOP 8306-10: ELINA YOLA TROUSERS



8337-35: YETTA JACKET 8314-26: YAINA TUNIC 8337-15: YETTA SHORTS



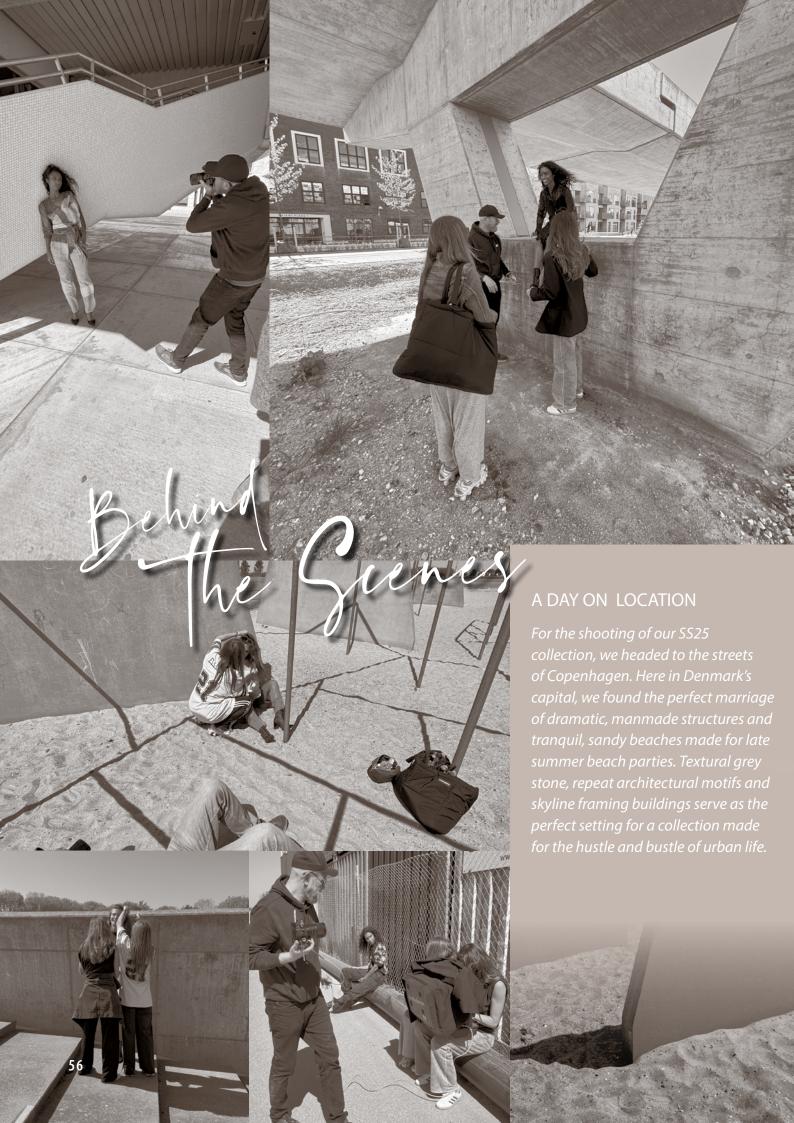
8327-25: YMKE DRESS - 5 0990-82: YANA BAG SMALL



8306-23: YOLA DRESS











AROUND THE WORLD

CONTACT



NÜ A/S HEADQUARTERS

8960 RANDERS, DENMARK TEL +45 87 12 23 00 OFFICE@NU-DENMARK.COM

AUSTRIA
AUSTRALIA
BELGIUM
CANADA
CZECH RUPUBLIC
DENMARK
FINLAND

FRANCE
GERMANY
GREECE
HUNGARY
IRELAND
ISRAEL
NETHERLANDS

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